FGI EXPO 2013
AGRO SUMMIT

Date: 03 - 05 Jan, 2013
Time: 10am to 7pm

Venue:
FGI Business Centre
Gotri-Sevai Road,
Khanpur, Nr. Sevasi,
Vadodara - 391 101
Gujarat, India.

Supported by
INDEXTB
INDUSTRIAL EXTENSION BUREAU
A UNIT OF GUJARAT ORGANISATIONS
Overview

Consequent to the grand success of FGI EXPO 2010- Ancillary Development Summit, held in December 2010, FGI is now poised to organize the 2nd edition of its flagship event, FGI EXPO 2013 - Auto Summit from 3rd to 5th January 2013 at its state of the art Business Centre in Vadodara, Gujarat. The Government of Gujarat’s mandate to hold the FGI EXPO 2013 as a precursor to the Vibrant Gujarat 2013 Summit, supported by INDEXTb, Govt. of Gujarat and the presence of prominent players from the field will give a great thrust to Large and MSME sectors and the farming community.

Agro Industry

The Indian economy continues to be an Agrarian Economy inspite of substantial growth in industry and service sector. Growth in the Agriculture Sector impacts not only the economic development, but also helps maintain the social balance of our country- the largest democracy in the world.

As various countries strive to induce efficiency and effectiveness in this all important segment, India lags behind. There is an immediate need to revolutionize the agricultural sector to feed a growing population and maintain economic growth.

Gujarat has witnessed a decade of astronomical growth pegged at 10.97% against the national average of 4%. The growth has been propelled by several key initiatives taken by the State government. There is a need to brainstorm and identify steps to overcome barriers faced by our farmers. There is also a need to assess the impact of climate change on agriculture and evolve methods to mitigate the same.

FGI has in all earnest decided to take on the subject of agro-technology as a precursor to the Vibrant Gujarat Global Summit. We propose to invite a country which is well developed in agro-technology, as a partner country. The FGI EXPO 2013 – AGRO Summit will also give a platform to the farmers from all over Gujarat to have an interaction with the exhibitors and participants to emulate their systems to improve productivity.

Aim

To provide a platform to the Large and Micro, Small and Medium Enterprises (MSME), research organisations, entrepreneurs to demonstrate the latest technologies and development in the field of Agriculture and bring together the best minds for the overall growth of the Agro Industry thereby benefitting our farmer community. The FGI AGRO EXPO 2013 is a focused exhibition striving to bring B2B benefits to the Exhibitors and industrial visitors from Agro Sectors.

Scope Of The Exhibition

- Create an experience and knowledge sharing platform for various stakeholders in the agricultural sector.
- An interactive session in Gujarati for the farming community.
- Explore potential areas in the field of Agriculture & food processing for promoting investment and increasing employment.
- Conference / Seminar on agriculture and industry presentations will be organized during the event.
- B2B interactions between stakeholders
- Introducing & Marketing New Products
- Generate Sales Leads
### Exhibitors Profile

<table>
<thead>
<tr>
<th>Category</th>
<th>Sub-Category</th>
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</thead>
<tbody>
<tr>
<td>Agriculture Machinery &amp; Equipments</td>
<td>Food Processing</td>
</tr>
<tr>
<td>Agro Automation Equipments</td>
<td>Green/Poly House Companies</td>
</tr>
<tr>
<td>Agriculture Research Agencies &amp; Universities</td>
<td>Herbal/medicinal/Organic Produce</td>
</tr>
<tr>
<td>Agro Marketing Boards</td>
<td>Honey Producers/Honey Equipment Manufacturers</td>
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<tr>
<td>Agro Exporters</td>
<td>Horticulturists/Floriculturists</td>
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<tr>
<td>Agro Industry Corporations</td>
<td>Information Technology Agencies</td>
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<tr>
<td>Animal Husbandry</td>
<td>Insurance Sector</td>
</tr>
<tr>
<td>Aquaculture</td>
<td>Oil &amp; Oilseeds Companies</td>
</tr>
<tr>
<td>Biotechnology</td>
<td>Pesticides Companies</td>
</tr>
<tr>
<td>Central &amp; State Govt. Departments &amp; Agencies</td>
<td>Plasticulture</td>
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<tr>
<td>Cold Storage Companies</td>
<td>Regulatory &amp; Certification Agencies</td>
</tr>
<tr>
<td>Dairy Industry</td>
<td>Seed Companies</td>
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<tr>
<td>Drip Irrigation Companies</td>
<td>Soil Testing Agencies</td>
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<tr>
<td>Farm Contractors &amp; Garden Contractors</td>
<td>Tissue Culture</td>
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<tr>
<td>Fertilizers Companies</td>
<td>Warehousing &amp; Logistics Companies</td>
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<tr>
<td>Financial Institutions</td>
<td>Water Management Agencies</td>
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### Visitors Profile

<table>
<thead>
<tr>
<th>Role</th>
<th>Category</th>
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</thead>
<tbody>
<tr>
<td>Agro Producers</td>
<td>Government Delegates</td>
</tr>
<tr>
<td>Agriculturists</td>
<td>International business delegations</td>
</tr>
<tr>
<td>Agricultural Delegations</td>
<td>Professionals &amp; Consultants</td>
</tr>
<tr>
<td>Agro Students</td>
<td>Purchase, Sales &amp; Marketing Heads</td>
</tr>
<tr>
<td>Directors, CEO's &amp; Senior Managers</td>
<td>Sarpanches, Progressive Farmers &amp; Farmers</td>
</tr>
<tr>
<td>Entrepreneurs &amp; Decision Makers</td>
<td>Technocrats, Engineers &amp; R&amp;D Personnel</td>
</tr>
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### Stall Rates

**Standard Stand Construction** (Minimum 3x3 = 9m²)

- **Indian Exhibitors**: Rs. 6000 per m²
- **International Exhibitors**: $200 per m²

**Standard shell stand construction package includes:**
- 3 side walls, fitted in standard booth System frame
- Fascia board with company name and stand number
- 1 table, 2 chairs and 1 wastepaper basket
- Electric supply of up to 5 kilowatt will be provided by 1 single phase outlet (220 Volt), 2 spotlights (100 Watt each) that are included in the kilowatts
Raw Space (Minimum 18 m²)

<table>
<thead>
<tr>
<th>Indian Exhibitors</th>
<th>Rs. 5500 per m²</th>
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<tbody>
<tr>
<td>International Exhibitors</td>
<td>$175 per m²</td>
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Raw Space package includes:
- Floor space
- Electric supply of up to 2 kilowatt (for every 10 sqm) will be provided by 1 single-phase outlet (220 Volt). All outlets will be located in one place.

Additional Charges
- 2 sides open - 15% extra
- 3 sides open - 25% extra
- 4 sides open - 30% extra
- 12.36% Service Tax applicable.
- 15% Discount applicable for MSME.

Highlights Of The Exhibition

- Fully air conditioned facilities
- Concurrent seminars and interactive conferences throughout the business hours
- Extensive B2B interactions between the participating majors and the MSMEs
- Specialist speakers to hold lectures on subjects relevant to the theme of the exhibition
- The exhibition will also be open to the public where the participants will be showcasing their components in their respective stalls and will brief the visitors about their products
- Attractive Food Court
- Awards for best stalls

About FGI

The FGI was founded in the year 1918 in the erstwhile Vadodara State under the progressive rule of Shrimant Sayajirao Gaekwad who encouraged social reforms and industrial development.

The FGI has its archives full of events associated with the vast industrial growth in and around Vadodara.

The FGI Business Centre at Sevasi consists of a state-of-the-art Auditorium, Exhibition Hall, Board Room, Committee Room and Lush Lawns for the benefit of the Business and Industrial Community.

The Federation has instituted 14 awards in the field of Industrial and Economic excellence including the social sphere to give recognition and support to individuals.

The Federation publishes its Bulletin which covers multifarious issues and information useful for the industries so as to keep them apprised on latest developments in business and industrial matters.

FGI regularly conducts Conferences/Seminars and Workshops, Training Programmes etc. on current business topics.

The DGFT has authorized FGI to issue Certificate of Origin for export purposes. FGI is also authorized to issue Recommendation letter for Visa for business purpose.